

TIW 3639

Attorney Docket No. DEM1P001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: NEAL et al. Attorney Docket No.: DEM1P001

Application No.: 09/741,958 Examiner: Robinson Boyce, Akiba K

Filed: December 20, 2000 Group: 3639

Title: PRICE OPTIMIZATION SYSTEM Confirmation No.: 7264

Mail Stop: Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

March 7, 2006

Dear Sirs:

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on March 7, 2006.

<u>INFORMATION DISCLOSURE STATEMENT FILED</u> UNDER 37 C.F.R. §§ 1.56 AND 1.97(b)

Pursuant to 37 C.F.R. § 1.56, Applicants bring the following documents to the Examiner's attention in the referenced application.

Citation of the above documents shall not be construed as an admission that the documents are necessarily prior art with respect to the referenced application. Furthermore, citation of the above documents shall not be construed as a representation that a search has been made or an admission that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Pursuant to 37 C.F.R. § 1.97, this Information Disclosure Statement is being submitted under one of the following (as indicated by an "X" to the left of the appropriate paragraph):

- X 37 C.F.R. § 1.97(b). This Information Disclosure Statement is: (i) filed within three (3) months of the filing date of the above-referenced application, (ii) believed to be filed before the mailing date of a first Office Action on the merits or, (iii) believed to be filed before the mailing of a first Office Action after the filing of a Request for Continued Examination under §1.114. Accordingly, it is believed that no fees are due in connection with the filing of this Information Disclosure Statement.
- 37 C.F.R. § 1.97(c). This Information Disclosure Statement is filed after the period specified in C.F.R § 1.97(b), but is believed to be filed before the mailing date of either (i) a final action under § 1.113 or, (ii) a notice of allowance under § 1.311.
- A certification pursuant to 37 C.F.R. §1.97(e) or
- ___ A check for \$180.00 for the fee under 37 C.F.R. § 1.17(p).

If the Examiner has any questions or comments with respect to the present application, the Examiner is respectfully invited to telephone the undersigned at (925) 570 8198. The Commissioner is authorized to charge any additional fees that may be due to our Deposit Account No. 50-2766 (Order No. DEM1P001).

LAW OFFICES OF KANG S. LIM PMB 436 3494 Camino Tassajara Road Danville, CA 94506 Voice: (925) 570 8198 Facsimile: (925) 736 3974 Respectfully submitted,

Kang S. Lim

Attorney for Applicant(s) Reg. No. 37,491

CUSTOMER NO. 36088

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MAR 10 2006 PATENT AND TRADEMARK OFFICE

BY THE TRADEMARK OFFICE

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TO DOCUMENTS CITED BY APPLICANT

TRANES WITH 37 C.F.R. 1.56

ATTY. DOCKET NO.

DEM_1P001

SERIAL NO.

09/741,958

APPLICANT

NEAL

FILING DATE

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ILS DATENT DOCUMENTS

12/20/00

EXAMINER INITIAL*		DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
/A.R./	AA	6,965,867	11/15/05	Jameson			
/A.R./	AB	6,934,931	08/23/05	Plumer et al.			
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/A.R./	AG	2003/0177103	09/18/03.	Ivanov et al.			
/A.R./	ΑH	2002/0116348	08/22/02	Phillips et al.			
/A.R./	ΑI	2002/0042739	04/11/02	Srinivasan et al.			
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- A.R./ BA "KhiMetrics Helps Retailers Increase Margins With Two New Tools for Their Retail Revenue Management Application Suite." PR Newswire, March 1, 2001.
- A.R./ BB "KhiMetrics and Retek Form Marketing Alliance for Comprehensive Retail Pricing Solution." PR Newswire, February 19, 2001.
- A.B.J BC Barth, Brad. "ShopKo Holds the Price Line." Daily News Record, page 10, October 4, 2000.
- A.B./ BD "Manugistics Agrees to Acquire Talus Solutions." PR Newswire, September 21, 2000.

 BE "Goodyear Implements Trilogy's MultiChannel Pricing Solution as Its Enterprise-Wide E-

Pricer Platform." Business Wire, page 2286, June 27, 2000.

EXAMINER

/Akiba Robinson Boyce/

- JARJ BF "IMRglobal Signs New Product Implementation Agreement with Retek to Improve Retail Pricing and Markdown Process." Business Wire, page 1590, June 7, 2000.
- BG "New Tools for Modeling Elasticity, Optimizing Prices and Collecting Live Pricing from the Web to Debut at Retail Systems 2000 in Chicago." Business Wire, page 1484, April 18, 2000.

DATE CONSIDERED

07/08/2008

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

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. ,	MAR 1 0 2006 U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE				ATTY. DOCKET NO. DEM1P001	SERI	SERIAL NO. 09/741,958				
LIST		COMPLY WITH 37		CANT	APPLICANT NEAL						
					FILING DATE 12/20/00	GROUP 3639					
			U.S	PATENT	DOCUMENTS	<u> </u>					
EXAMINER INITIAL*	-	DOCUMENT NUMBER	DATE		NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE			
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		OTHER D	OCUMENT	S (Including	Author, Title, Date, Pertir	nent Pages, E	tc.)				
/A.R.J	ВН	Smith et al., "A Discrete Optimization Model for Seasonal Merchandise Planning." Journal of Retailing, vol. 74, no. 2, page 193(29), Summer 1998.									
/A.R./	ВІ	Kadiyali et al., "Manufacturer-retailer Channel Interactions and Implications for Channel Power: An Investigation of Pricing in Local Market", Marketing Science, Spring 2000, V. 19, Issue 2.									
/A.R./	ВЈ	Andrew B. Gelman et al., "Bayesian Data Analysis", pgs. 439-455, Chapman & Hall/CRC, First Edition 1995, Reprinted 2000.									
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